Travis Schneider is Co-founder and Chief Corporate Development Officer for Tebra, a leading cloud-based healthcare technology platform. In his role, Travis oversees M&A and strategic partnerships for the organization.

In 2021, PatientPop, a leader in practice growth technology, merged with Kareo, a leader in cloud-based clinical and financial software. Travis was Co-founder and Co-CEO of PatientPop, where he oversaw all aspects of strategy, sales, and business development. He is enthusiastic about leading the integrated corporate development for Tebra.

Before co-founding the company, Travis co-founded and served as CEO of ShopNation. He also co-founded and served as CEO of StarBrand Media. The businesses were acquired by Meredith Corporation and POPSUGAR, respectively.

Travis holds an honors degree in business and economics from Wilfrid Laurier University. He is also a two-time recipient of the KPMG Enterprise Entrepreneur Award.