Luke Kervin is Co-founder and Chief Innovation Officer for Tebra, a leading cloud-based healthcare technology platform. In his role as CINO, Luke is primarily responsible for managing the process of innovation for the company. He identifies strategies, business opportunities, and new technologies, and then develops new capabilities and architectures with partners, new business models, and new industry structures to serve those opportunities.

In 2021, PatientPop, a leader in practice growth technology, merged with Kareo, a leader in cloud-based clinical and financial software. Luke was the Co-founder and Co-CEO of PatientPop, where he oversaw all aspects of strategy, operations, and product development. The company was the third successful business venture for Luke. He is passionate about leading the integrated innovation strategy for Tebra.

Prior to co-founding PatientPop, he co-founded and was the president of ShopNation, and was also the first executive hire at StarBrand Media. The businesses were acquired by Meredith Corporation and POPSUGAR, respectively.

Luke holds a business degree specializing in commerce and finance from the University of Toronto.